


# Bigger Kingdom Impact

with Smarter Generosity



## GIFTS OF APPRECIATED SECURITIES

Stocks, mutual funds, and other securities can often be given directly to support the work of Cru missionaries, potentially bypassing capital gains taxes and increasing the spread of the gospel.

More info: [give.cru.org/stock](https://give.cru.org/stock)

Connect with a representative at **1-888-278-7233**. (Opt. 1, then opt. 2)  
or via email: [stock@cru.org](mailto:stock@cru.org)

## IRA QUALIFIED CHARITABLE DISTRIBUTIONS

Ministry Partners age 70½ or older may give directly from their IRA to support the work of Cru missionaries, potentially satisfying required minimum distributions.

More info: [give.cru.org/ira](https://give.cru.org/ira)

Connect with a representative at **1-888-278-7233**. (Opt. 1, then opt. 3)  
or via email: [ira@cru.org](mailto:ira@cru.org)

## WILL AND ESTATE GIFTS

Including Cru ministries and missionaries in your estate plans can create a lasting gospel legacy for future generations.

More info: [crufoundation.org/bequest](https://crufoundation.org/bequest)

Connect with a representative at **800-449-5454**  
or via email: [hello@crufoundation.org](mailto:hello@crufoundation.org)

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